



# COMPANY OVERVIEW



### WHO WE ARE

Dedola Global Logistics (DGL) is an international freight forwarding and logistics service provider.

Our clients range from small businesses shipping ten times a year to Fortune 500 organizations shipping over 500 times a year. We approach every shipment with the same customer-driven focus, assisting clients in achieving a seamless supply chain.

Dedola Global Logistics manages a complete matrix of logistics services, international and domestic, in the air, overland, and on the sea.















### OUR PROMISE

We are committed to optimizing your supply chain, providing expert, efficient, and transparent cargo logistics so that you can dedicate more energy and resources to growing your business.



### **DEDOLA HISTORY**

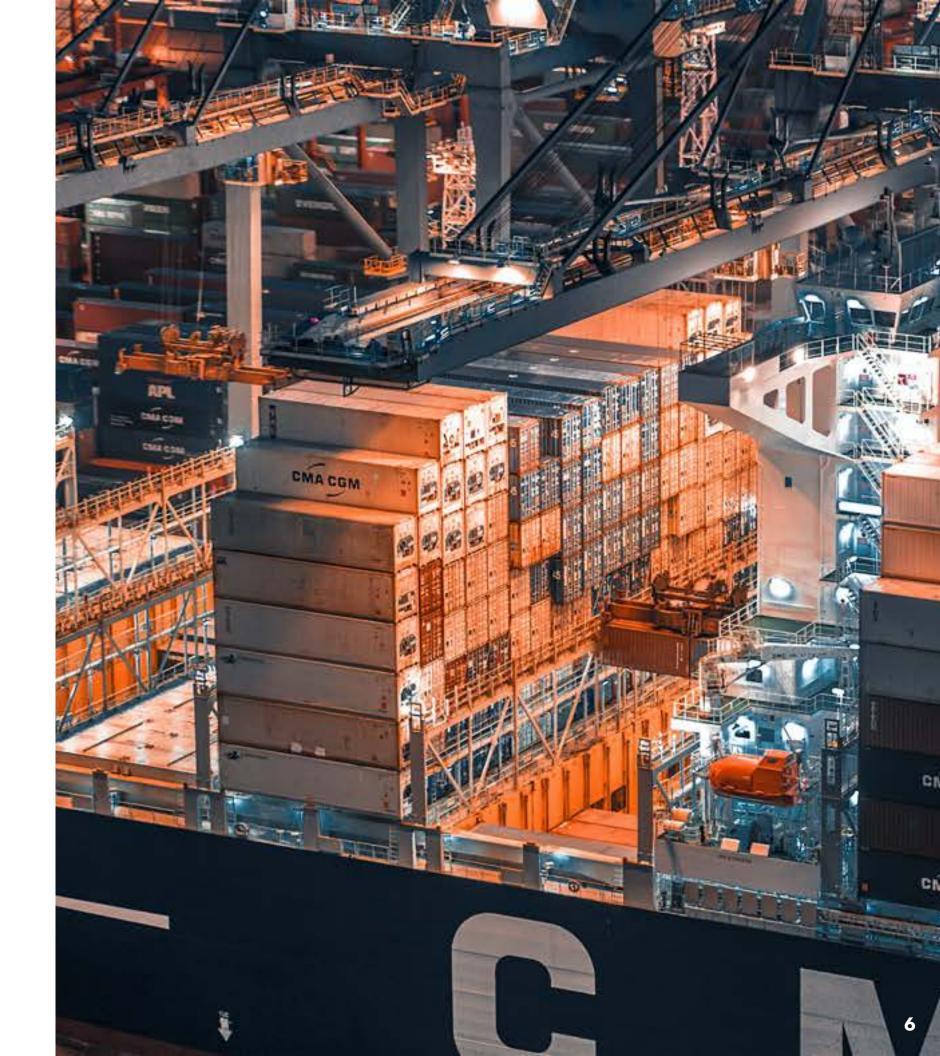
Founded in 1976 by John Dedola, an industry pioneer who established one of the first companies to operate as an NVOCC (Non Vessel Operating Common Carrier).

From the beginning, John committed to providing unmatched customer support, incorporating tracking transparency with one of the industry's first online tracking system, Traklt.

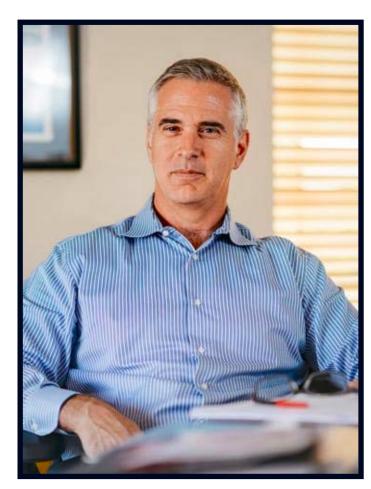
Marc Dedola, CEO, and Stephen Dedola, COO/CFO, continue the family legacy, allowing DGL to grow in size and scope without forgetting our founding principles.

### COMPANY FACTS

- Offices in Orange County, CA and Shanghai, China
- Staff of over 25 full time employees
- Average company tenure of 15 years
- Operations Staff cross-trained
- Dedicated service reps
- Best-in-class shipment tracking and client visibility platform, *TrakItPRO*
- A global network of partners in 190 countries

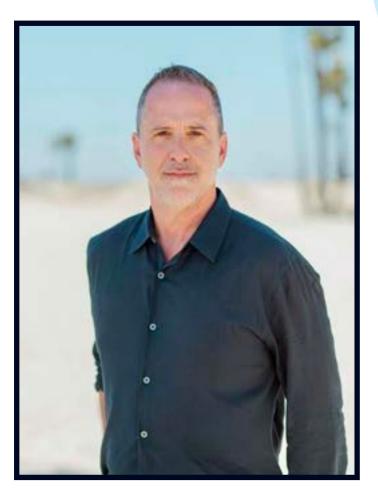






Marc Dedola CEO

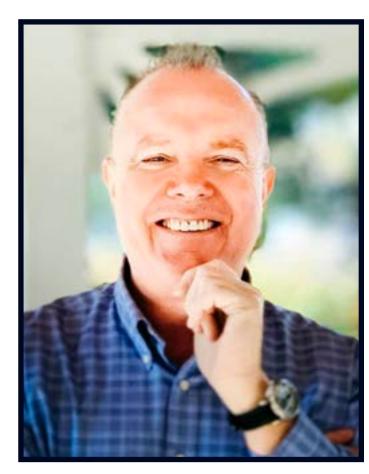
Marc has spent the better part of his nearly 40 years in the Logistics industry focused on business development and continues to guide Dedola Global Logistics sales and marketing strategy and takes a hands-on approach to Operations. He generates a customer-focused culture, through an emphasis on outstanding communication, relationship-building, team spirit, and pride in being the best.



Stephen Dedola
CFO & CTO

Stephen oversees the Accounting, Finance, and IT departments at DGL. His 30 years of experience covers the full range of Logistics operations, and his affinity for technology stretches back to the early 1980s. His obsession with innovation and efficiency has helped DGL serve its clients while making internal enhancements to operational systems, billing and collections, and customer acquisition.





Nigel Jesson Vice President

Nigel joined Dedola Global Logistics in October 1989 bringing with him insight to customer management, finance and strategic team building. Nigel spent his initial years in public service at Leicestershire Area Health Authority HQ. Today, Nigel is a 30 year veteran in the Shipping Industry and is joint owner of DGL.



Corino Meono

Director of Operations

Corina has had an extensive logistics career spanning over 25 years starting in 1995. Corina also worked in the CHB Department for New Wave Transport where she managed Operations including working with the FDA, USDA, and US Customs while picking up extensive HTS knowledge and experience.





Michael Goldsmith **VP of Sales** 

A recognized leader in the freight forwarding industry, Michael Goldsmith brings over two decades of experience in international logistics and supply chain management. He has served as National Director of Transpacific Business Development and Global Director of International Trade Lanes, earning a reputation for his strategic leadership.



Lisa Zhang
Chief Asia Offices Rep

Lisa is a highly accomplished logistics and shipping professional with over two decades of experience, including roles at China Ocean Shipping Corporation (COSCO) Shanghai Branch, S.E.S. Corporation, and Express Line Corp. Lisa holds a Diploma from IATA-FIATA Cargo Network Services Corp., demonstrating her proficiency in air cargo transportation. She also possesses the Certificate of Dangerous Goods by IATA, emphasizing her commitment to safety and compliance.





Ria Harjani Controller

Ria Harjani migrated to the United States from India in the 80's. In the early part of her professional career, Ria worked for one of the largest Biotechnology companies, based in Framingham, Massachusetts. Ria joined the Dedola team in early 2019 as an Accounting Manager, later undertaking the responsibility of Controller. Ria is CTPAT and TSA certified.



Alex Pappas

Director of Marketing

Alex leads all strategy and execution of Marketing, Advertising, Branding, and Content initiatives worldwide for DGL. With 14 years of branded marketing experience, Alex's vision and efforts steer the brand positioning and messaging across owned media, paid digital advertising, lead generation campaigns, web, video, and thought leadership content.



**Chan Chum IT Manager** 

Chan Chum serves as the technology leader at Dedola Global Logistics (DGL). In his role at DGL, Chan is responsible for managing the company's technology infrastructure. This includes both sales systems and core operating platforms, with a focus on maintaining functionality across all IT systems.



### MEET OUR SALES TEAM



**Antonio Olivarria** 



**Charlotte Fisher** 



### DEDOLA ACHIEVEMENTS

100+

190

**20K** 

**1M** 

**45** 

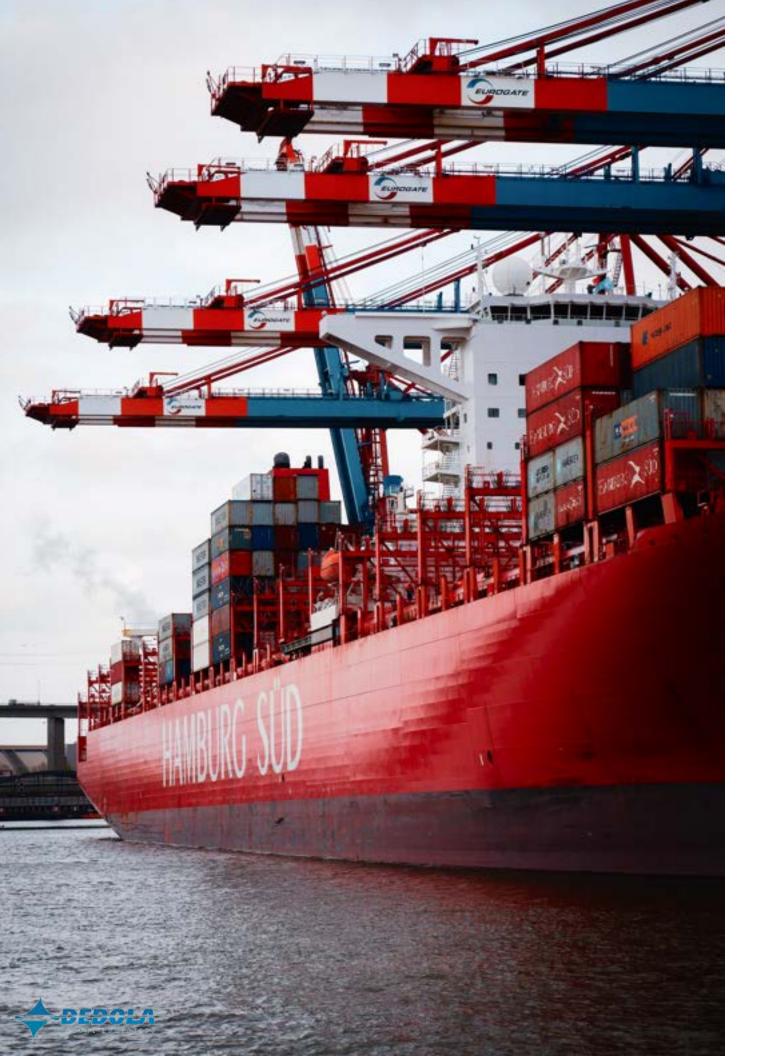
Industries Served **Countries** 

**Customers** since 1976

FCLs imported

Years of Experience





# CERTIFICATES AND AFFILIATIONS













### GLOBAL NETWORK

#### **A Global Network of Partners**

We have long-standing relationships with the best and most reliable steamship lines, airlines, customs brokers, truckers, and rail services in 190 countries.

Our extensive network of partners covers over 3,500 offices worldwide. We have an Ops Team in Shanghai that extends our reach into China and throughout Asia.













### PROMINANT CLIENTS





























### OCEAN SERVICES

- FCL/LCL
- Accurate, timely delivery
- 97%+ Secured Space, Equipment For Long-Time Customers in 2020/2021
- Industry-Leading Tracking with *TrakItPRO*
- Consolidation Services
- Access to Major Carriers
- End-to-End Support
- Local Door-Delivery
- Continual Consultative Care
- 3,500 Partner Offices, 190 Offices
- Ocean Cargo Insurance











### AIR SERVICES

- Charter Aircraft
- Documentation Support
- Direct Service & Deferred Service
- Priority/Expedited Services
- Consolidations
- Purchase Order/Material Flow Management
- Online Tracking with TrakItPRO

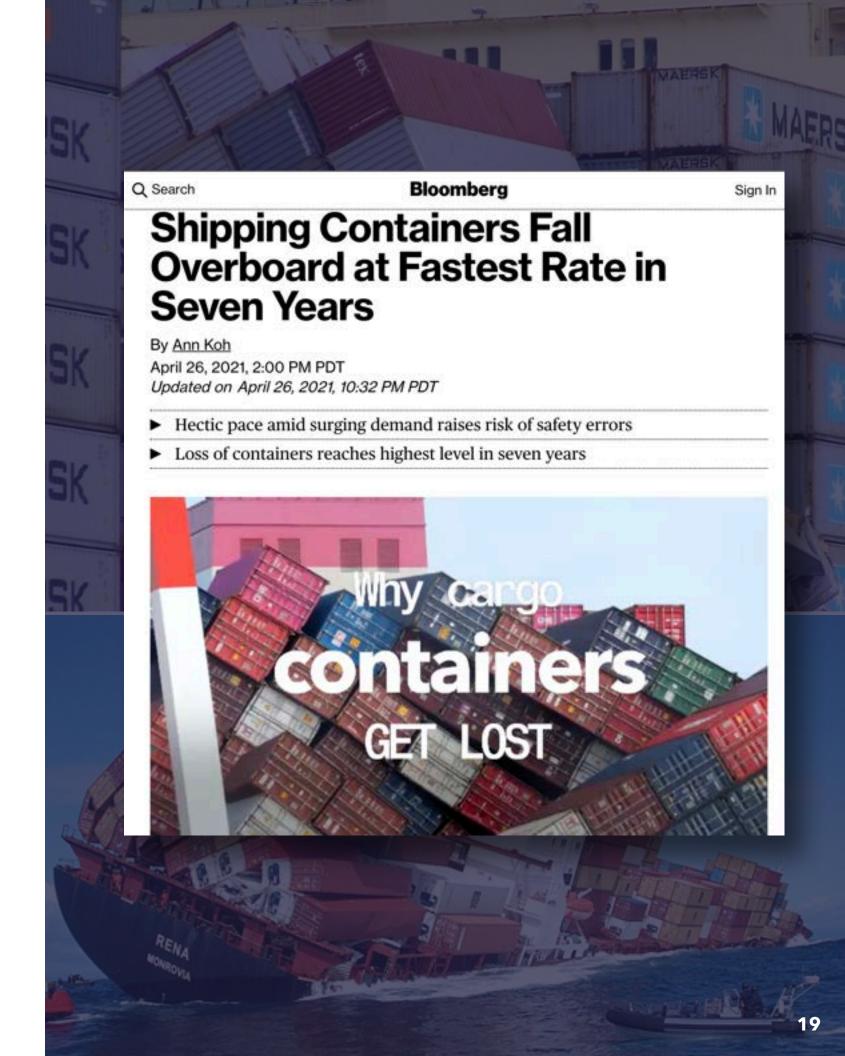
### CARGO INSURANCE

We offer a variety of options and protections. Purchasing cargo insurance is the best way to protect your shipments.

U.S. and international law require cargo carriers to maintain minimal cargo liability and E&O insurance.

- Ocean Carriers: limit of liability is \$500 per package or customary shipping unit, or the actual value of the goods, whichever is less.
- Air Freight Carriers: limit of liability is 19 SDR per kilo (approx. \$24 USD).

Protect your goods from exposure to risks.







### SUPPLY CHAIN SERVICES

#### **Supply Chain Management**

- Third Party Logistics (3PL)
- Reverse Logistics
- Warehouse Management Systems (WMS)
- Vendor Managed Inventory (VMI)
- Fulfillment
- Kitting
- Warehousing
- White Glove Services
- Quality Control
- Distribution
- Consolidation

### TARIFF CODE REVIEW

#### **Explore Possible Reductions in Duty Obligations**

Experienced customs brokers will review your product offerings to ensure that your products are classified accurately and under the most advantageous tariff codes.

#### **Trade Programs may offer duty opportunities:**

- To Comply with Customs and Border Protection, importers must make proper declaration of goods and assign applicable HTS codes.
- An HTS code designates a product by its name, material, or intended use.
- Currently, there are approximately 20,000 unique codes. The importer must exercise reasonable care when making entry.
- The many rules and exclusions make proper classification challenging. We can help.

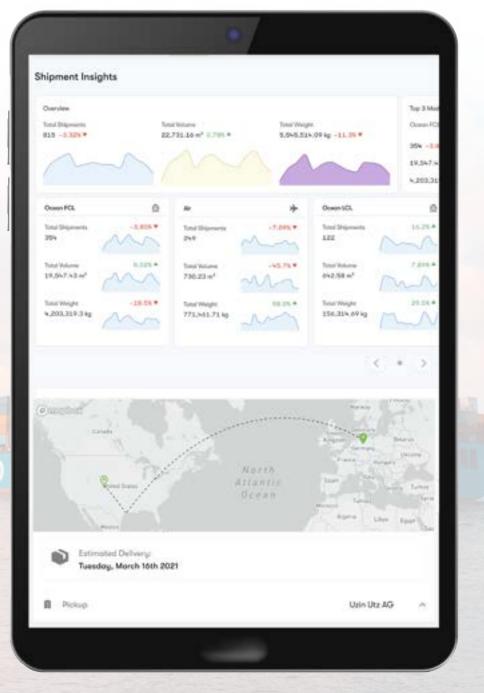






### Trakitpro - Client Visibility Platform





#### 24/7 Tracking Transparency Like You've Never Experienced Before!

#### **TrakItPRO:**

- Harnesses all the promise of Web 2.0 with an elegant interface, clean graphics, and lightning-fast performance.
- Gives you superior visibility with one centralized hub for you to manage your entire operation. You're able to access and action your shipment data with accuracy and ease.

With the *TrakItPRO* command center dashboard, you will quickly access critical high-level information, view and analyze upcoming and active shipments. **Watchlist** your most urgent shipments, and even view your invoices.

- Real-time information regarding your shipments availability 24/7.
- Our platform allows you to interact with our team in a user-friendly environment.
- Each member of **your** team can personalize their dashboard to view data in the way that works best for them.
- Shipment Details give you access to status, ETA/ATA carrier information, cargo information, and documents related to your shipment.

## THE DEDOLA DIFFERENCE





### OUR COMMITMENT

- We listen to our customers and tailor services to meet their objectives.
- We commit to continuously evaluate, innovate, and upgrade technology and processes to eliminate error and achieve maximum efficiency.
- We focus on being pro-active decision-makers to mitigate supply chain risk.
- We put your needs first.
- We take a consultative approach to finding solutions.
- We help you reduce soft costs.
- We assign a dedicated service rep.
- We go above and beyond.

### OCEAN CARRIER PARTNERS

#### The Best, Most Secure, and Dependable

We work closely with with the best ocean carriers in the industry to ensure our clients receive the highest quality service.













### CLIENT TESTIMONIALS

#### **Trustworthy**

We have been working with Dedola Global Logistics for almost a decade now and their customer service and pricing has always been exceptional. The team at Dedola are all first class trustworthy individuals. Never once have they steered us in the wrong direction. Their knowledge in each area of the industry has helped our company in many ways. We look forward to building even a stronger relationship over the next few decades!

Vin C - Owner

SS Performance, LLC

#### Always takes care of us

Dedola has always provided above and beyond customer service for our company in many ways. When we needed a new 3PL warehouse they helped us with negotiating rates with a warehouse they recommended and made sure we were always taken care of. Dedola is a forwarder we as a company would highly recommend.

**Amanda - Logistics Coordinator** 

SJ Creations

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#### **Competitive Pricing**

Dedola has been our trusted import broker since 2013. Their technology and shipment visibility rivals any large brokerage company, but their real strength is the personal attention from their great administrative team. I doubt there is a better combination of competitive pricing and outstanding service available in the industry.

**Peter - Manager** 

**P&P** Imports



### VIDEO TESTIMONIALS





William Quinn - President Gemini Displays



**Shamus O'Shea** EIK Solutions



**Amanda Castro**SJ Creations













### **CLOSING STATEMENT**

You have many options when choosing a freight forwarder-from publicly-traded entities to "tech-driven" e-forwarders.

#### Our clients trust:

- That we offer the highest quality service from start to finish.
- That we are reliable and predictable, supporting our clients and allowing them to concentrate on other aspects of their business with piece of mind.
- That we are transparent and detailed, setting realistic expectations regarding costs and transit times.

We are a family owned business that has built a reputation on our name and service.

Many of our customers have trusted us for over 15 years.

# THAT **TRUST** DEFINES THE DEDOLA DIFFERENCE.

### THANK YOU

#### U.S. HEADQUARTERS

- 3822 Katella AvenueLos Alamitos, California 90720
- Local: +1 (888) 729-7184

  Toll Free Sales #: 888-729-7184
- ≥ EMAIL: <u>sales@dedola.com</u>

### CHINA HEADQUARTERS

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- 011-86-21-6523 8526
- EMAIL: <a href="mailto:dglShanghai@dedola.com">dglShanghai@dedola.com</a>

