





# THE INDUSTRY'S BEST CARGO VISIBILITY AND TRACKING PLATFORM





We provide real-time visibility into shipments from PO to payment. Orders and their related SKUs are available from the time the order is placed, with their progress being updated along the way. Orders are linked to their planned shipment, providing continuous visibility into their movement as the shipment evolves. Our clients can find details on the route their shipment will take, the progress it's made, the containers, orders, and products associated with it, along with any critical documents. Once the shipment is invoiced, the invoice will also be connected to the shipment.

Miles	stones Details
lilest	ones
0	Order Confirmed
$\odot$	Ex Factory
0	Origin Receival at Wharf / Depot
0	Departure
0	Arrival
Θ	Clearance Commenced
Θ	Clearance Finalized



X

30-Oct-2023

03-Nov-2023 +2 days

01-Nov-2023

06-Nov-2023 +16 hours

15-Jan-2024 -8 hours

Proof of Delivery
Document Unavailable



$\odot$	Pickup Location Table Mountain Fo	oods		+
$\otimes$	Port of Loading		26-Feb-2024 15:18	
	Cape Town - ZAC	PT	On-Time	+
$\odot$	Leg 1 of 1			
	Osaka Express			
	Mode	Carrier	Voyage #	
	<u>ස</u> ් Sea	HAPAG LLOYD	2335E	
	Actual Time Departure:	26-Feb-2024 15:18		
	Estimated Time Arrival:	17-Apr-2024 00:00		
0	Port of Discharge		17-Apr-2024 00:00	201
	Newark - USEWR			+
()	Delivery Location			. 0
	Restaurant Supply	J		1

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## TRACK AND TRACE DATA SHOWN IN REAL-TIME

Our client platform is web-based and integrated with our internal operational systems, ensuring that you always have the most upto-date information. We also provide live GPS tracking, which helps you keep a close eye on the progress of your shipment.



## How do your visibility platforms compare to your competitors?

Many of our competitors tend to offer a series of disjointed portals into their back-end operational tools. These portals often have clunky UIs and confusing workflows, because they are not purpose-built for importers and exporters. In addition to this hodge podge of portals, there are typically still a lot of emails, spreadsheets, and phone calls in the mix – to compensate for the lack of a cohesive and modern tracking platform.



Our client platform spans every transport mode and every step of a shipment's journey, so it serves as a central spot for all your tracking and data needs. We provide our clients with a single login that gives them real-time access to the same data we use internally, but presented in a modern interface that is easy to understand. Our clients can customize the notifications they want to receive, the views they want for each stage of the shipment lifecycle, and even chat with our team within the platform.





## **Streamlined Processes and Accurate Information** on Status of Shipment and Expected Delivery Dates

Take the time to customize our platform notifications (events, exceptions, etc.) to ensure you are staying on top of all the things that matter most to your team.

## Use our pinned shipment feature to keep an even closer eye on the shipments that are most important to your business.

Customize table views within our platform so you're always seeing the fields most relevant to your business. These can be configured on a per-user basis, so they can be tailored to each user's specific role.

# Add Notifications Select the events for which you would like to receive notifications. Shipments Shipment Status ~ Booking Confirmed Pickup In Progress At Origin In Transit At Destination Out For Delivery Released For Delivery Delivered ~ nced

### **Pinned Shipments**

Pin	Shipment ID	-	Transport Status 📃	Route	Customs Status
Ŧ	S00001702		Report For Delivery	Yantian Pt → Vancouver	
Ŧ	S00001703		Released For Delivery	Bremerhaven → Montreal	Export Customs Commence
Ŧ	S00001704		👜 At Destination Port	Lyttelton → Houston	Export Customs Cleared

Re	minders	^
	Reminder To Pick Up Full Container	
	Reminder To Return Empty Container	
Exc	ceptions	^
	Planned Origin Port ETD Miss	ed
	Planned ETA Missed	
	PGA Customs Hold	
$\checkmark$	Container On Hold	
	Container Not Delivered On Time	
	Full Container Not Removed Time	On
	Empty Container Not Returne On Time	ed



## **Customize Table Columns**

Reference IDs		Dates
Container Number		ETD Origin Port
House Bill		ETD Origin Port with Variance
Master Bill		ETD Origin Port - Updated At
Order ID	$\checkmark$	ETD Origin Port - Original
Seal Number		ATD Origin Port
Shipment ID	$\checkmark$	ETA Final Destination Port
(i) This is the default shipment reference	, it	ETA Final Destination Port with Variance
will be displayed at the beginning of table and cannot be hidden.	the	ETA Destination Port - Updated At
Update Settings 🗹		ETA Destination Port - Original
Shipper's Reference		ATA Final Destination Port
Related Parties		ETA Final Delivery
Shipper (Supplier)	$\checkmark$	ATA Final Delivery
Local Client		Pickup From Date

 $\checkmark$  $\checkmark$ e  $\checkmark$ 

×



Use our Analytics page to understand trends across all your shipments - total cost, volume, weight, trade lane information, top routes. Configure the time period you are analyzing, and use the time comparison feature to understand trends happening YoY or QoQ. All of this is important to make sure you're shipping products in the most efficient way for your business. (We will help you keep an eye on all of this data too.)







## Measure Service Levels and Continuously Drive Improvements In Our Supply Chain

Our comprehensive analytics page provides insights into trends across all your shipments. With the ability to sort and analyze data by total cost, volume, weight, and trade lanes, you can identify your top routes and optimize your logistics strategy. Customize the time period for analysis and leverage the time comparison feature to easily track year-over-year (YOY) or quarter-over-quarter (QOQ) trends. These tools empower you to further enhance your operations.

Additionally, you can set up proactive notifications for exceptions and customs holds. These alerts help identify potential delays or fees, enabling us to collaborate on solutions to avoid or mitigate these issues.







## **Custom, Real-Time Notifications**

We offer a variety of notifications including transit statuses, customs statuses, exceptions, order statuses, and more. Our clients can customize their notifications to suit their needs.

Exc	ceptions ^
$\checkmark$	Planned Origin Port ETD Missed
	Planned ETA Missed
	PGA Customs Hold
$\checkmark$	Container On Hold
	Container Not Delivered On Time
$\checkmark$	Full Container Not Removed On Time
$\checkmark$	Empty Container Not Returned On Time

## **Add Notifications**

Select the events for which you would like to receive notifications.

Shipments					
Shipment Status	^				
Booking Confirmed		(			
Pickup In Progress		(			
At Origin					
🗹 In Transit					
At Destination		6			
Out For Delivery		(			
Released For Delivery		1			
Delivered		[			
Customs Status	^	(			
Export Customs Commenced		(			
Export Customs Cleared		6			

## Reminders

Reminder To Pick Up Full  $\checkmark$ 

 $\wedge$ 

 $\wedge$ 

- Container
- Reminder To Return Empty
- Container

## Exceptions

- Planned Origin Port ETD Missed
- **Planned ETA Missed**
- PGA Customs Hold
- Container On Hold
- Container Not Delivered On
- Time
- Full Container Not Removed On ~ Time
- Empty Container Not Returned ~ On Time



## **Reporting Functionality and Custom Reports**

We provide in-platform visibility into all shipments, orders, bookings, invoices, and more. Clients can customize their views to include the information most relevant to them. Clients can export all data to CSV on-demand for easy sharing with others, or further analysis using your go-to spreadsheet tool.

	South	1	Alla		Ocean AUSTRAL	Download table to .
200 of 243 re	esults					
Pinned 😇	Shipment ID		Mode =	Transport Status	Shipper (Supplier)	Origin Country
<u>#</u>	S00001771		Ocean 益	Pickup In Progress	Shanghai Furniture Limited Co	China
干	S00001706		Ocean 🚊	Pending	Sicilian Fine Wines	Canada
平	S00001766		Ocean 🚊	Pending	Silk Road Housewares	China
Ŧ	S00001207		Ocean 🚊	Released For Delivery	Silk Road Spices	Thailand
<b>+</b>	S00001180		Ocean 益	Released For Delivery	Silk Road Spices	Thailand
平	S00001202		Ocean 🚊	O Delivered	Silk Road Spices	Thailand



## **Describe your platform's search capabilities. Is your platform real-time searchable** from a single search bar, across all data fields, by keyword?

Our platform includes real-time global search. From anywhere in the platform you can search for shipments based on a number of fields including: Shipment ID; Order ID; Container Number; Product Code; House Bill; Master Bill; Airway Bill; Seal Number; Declaration Entry Number; Trucking Job ID.

ition Entry Numbe	r; Trucking Job ID.	Kenya
1771		
	Bolivia	Zimbaliwe Madamascar
1000	Declarations (0) Orders (0) Trucking (0)	
Shipments (1)		
Shipments (1)		Sort By ETA Newest → Oldest





# For customs brokerage, keep reports of imported goods and keep customs documents and records within the time period set by US law.

All customs documents stored in our back-end operational system are also available to you from our client platform, and you can set up notifications for newly accessible documents. The data in the platform is accessible indefinitely; there is no timeframe after which data is lost, so we can satisfy all document retention requirements.





## **CO2 emissions tracking?**

We provide CO2 emissions tracking for individual shipments as well as aggregate reporting for broader analysis. The calculations are provided by Lune (audited & accredited by Smart Freight Centre, following the GLEC Framework, and compliant with ISO 14083). We provide total CO2 emissions in tons for each shipment, as well as a Carbon Intensity Over Time analysis across all shipments.

Shipment ID
S00001226
S00001765
S00001763
S00001773
S00001194
S00001196



## **Carbon Intensity Over Time**

-	CO2e Emissions	$\overline{\mathbb{R}}^{n}$
	2.14 t	
	2.20	
	8.64 t	
	3.51 t	
	3.51 t	



## Please provide a sample list of in-transit milestones used in your visibility platform. Shipment milestones:

Pending	The shipment has not started its journey
<b>Booking Confirmed</b>	The booking has been confirmed and turned into a shipment
Pickup In Progress	The shipment is being picked up and taken to port of origin
At Origin	The shipment is at port of origin
In Transit	The shipment is in transit between port of origin and port of destination
At Destination Port	The shipment is at port of destination
Out For Delivery	The shipment is leaving port, and we are handling final delivery
Released For Delivery	This shipment is leaving port, and we are not handling final delivery
Delivered	The shipment was successfully delivered to final destination

## **Customs Statuses:**

Import Customs Commenced, Import Customs Cleared, Import Customs Hold, Export Customs Commenced, Export Customs Cleared Critical container dates: Estimated Full Delivery, Return Empty By, Empty Returned On, Empty Needed By, Departure Estimated Pickup, CTO Storage Start, CFS Storage Start



## **Accounting Access**

## • User specific access to accounting tab - feature

- You can control who on your team can have access to the accounting tab
- Send this inquiry via your sales person or simply submit it via dglit@dedola.com and our team will enable it for you

## • Container Tab

• View data by container specific

Containers		pments ntoiners			
28 C Remove in next 10 days		8 Treturn in next 10 days		50	orges
200 of 12963 results					
Container Number 🛛 🕾	Shipment Number(s)	Order Number(s)	Container Goods Descr	iption 👘	Shipment E
EGHU3531847	SSI2405001133	16741, 16801, 17045, 173	138 CARTONS= 738 PCE	OF PART OF E	31-Jul-202
TEMU4310463	SSI2405001111	16985, 17047, 17400, 17	112 CARTONS ELECTRIC	GUITAR AS PE	31-Jul-202
TGBU3239360	SSI2404001054	5376, 5373, 5378	EXPORT STANDARD WO	ODEN BOX W	12-Jul-202
MSMU1561424	SSI2404000767		101 CARTONS« 552 PCE	OF MUSICAL I	30-Jun-20
TLLU6107604	SSI2404001067		PVC BLIND		21-Jun-200





## • Accounting tab

• Clients can reconcile and pay invoices through their TrakITPRO portal

	Dashboard	Shipments 🔻	Analytics	Acc	ounting		
Invoic	es						
200 of 4398	3 results						
Actions	Ord	er ID 👳	Transaction #	3	Transaction Date 🚖	Due Date 😑	Invoice Status
🖹 Add to	Cart 090	07049, 09007	00035983		08-May-2024	02-Jun-2024	😑 Unpaid
客 Add to G	Cart 090	07924, 09007	00035960		08-May-2024	18-May-2024	😑 Unpaid
資 Add to	Cart 245	4, 2417, 2423,	00035343		08-May-2024	12-Jun-2024	😑 Unpaid
4   -							





# **In-App Messenger**

The In-App Messenger allows users to maintain organized conversations, within the context of a specific order, booking, or shipment.

View all of your messages from the Inbox card on the dashboard, where you can see the number of total and unread messages in your account.



xplore ㅋ 오 (蚊 Freight F	orwa
102	
103	
ACTIVE SHIPMENTS	
	_
● At Origin Port: 14 🖉	
o In Transit: 54 🖉	
<ul> <li>At Destination Port: 32 </li> <li>Out for Delivery: 3 </li> </ul>	
21-Sep-2023 to 28-Sep-2023 🚫	) →
21-Sep-2023 to 28-Sep-2023 (3)	) →
9 of 9 Planned ETA Missed	) →
9 of 9	) → =
9 of 9 Planned ETA Missed S00001493	) → =
9 of 9 Planned ETA Missed S00001493 Cape Town → Denver Planned ETA Missed S00001393	
9 of 9 Planned ETA Missed S00001493 Cape Town → Denver Planned ETA Missed	) > = >
9 of 9 Planned ETA Missed S00001493 Cape Town → Denver Planned ETA Missed S00001393	



# You can also access each message thread through the page that it corresponds to:

- Shipment Details
- Trucking Details
- Order Details
- Booking Details

## Messenger **Notification Settings**

Users can customize when to be notified about a message in the Notifications tab of the Settings page. See Settings Menu for more details.

Planning Complete	Tran	Cor	ver	sation on this shipment	: ×	
				You are at the beginning of this o	conversation.	
				Shipment S0000110	1	
hipment Details	_	-	-	Freight Forwarding Co. • (	09/21/2023	
oute	Туре	F	F			
Commercial Kitchenwares (Shanghai,	FCL					
CN) → Restaurant Supply (Houston, US)						
faster Bill House Bill	Primary I					
	Ocean					
CO2e Emissions 🛈						
Calculations will be available once the shipmer complete.			Leave a question or comment about this specific shipment for everyone to see.			
Cargo Details		в 2	<u> </u>	1	Add message	
					Omepbe	

